

PIMCORE ENTERPRISE MARKETPLACE (PEM)

Concluded between Pimcore and the PEM Partner.

1. PREAMBLE

Agreement governs access to the Pimcore Enterprise Marketplace (PEM) and the listing of Pimcore Enterprise Extensions (PEX) by the PEM Partner.

2. **DEFINITIONS**

The Pimcore Enterprise Marketplace is an online marketplace for commercial Pimcore extensions (PEX) for users of the chargeable Pimcore Enterprise Subscription. The Pimcore Enterprise Marketplace is a separate area of the pimcore.com website, which lists the Pimcore Enterprise Extensions editorially. A Pimcore Enterprise Extension is a software tailored to the application with Pimcore Enterprise Subscription, developed and licensed by the PEM Partner rather than by Pimcore itself. It is, therefore, the PEM Partner rather than Pimcore that acts as licensor and point of contact for all matters and concerns of the end customer (= buyer) concerning the Pimcore Enterprise Extensions. To use the Pimcore Enterprise Extensions, end customer will need a Pimcore Commercial License (PCL) provided by Pimcore, such as a valid Pimcore Enterprise Subscription. The development of Pimcore Enterprise Extensions by the PEM Partner requires a valid development version of the Pimcore Enterprise Subscription. License regulations do not allow the possibility of developing Pimcore Enterprise Extensions based on the Pimcore Community Edition.

3. PIMCORE SERVICES

With the conclusion of this Agreement, Pimcore will provide the following services to the PEM Partner:

- A development version of the Pimcore Enterprise Subscription and therefore a Pimcore version based on the Pimcore Commercial License (PCL). This license is non-transferable, confined to the development of Pimcore Enterprise Extensions and not authorized for live operation or application with end customers.
- The possibility of using the Pimcore Enterprise Subscription Tool for Pimcore Enterprise Extensions. The Pimcore Enterprise Subscription Tool allows Pimcore to check the license of all installed Pimcore Enterprise Extensions in a Pimcore installation.
- The possibility of using the Pimcore Private Package Distribution Management for Pimcore Enterprise Extensions. This allows eligible clients to install the Pimcore Enterprise Extensions via composer.
- The possibility of listing the Pimcore Enterprise Extensions in the Pimcore Enterprise Marketplace (PEM) on Pimcore com
- The possibility of listing training courses for these Pimcore Enterprise Extensions at the Pimcore Academy.

4. PIMCORE ENTERRPISE EXTENSIONS

Pimcore Enterprise Extensions must fulfill the following requirements:

- Creating relevant added value for the user
- Technical and legal compatibility with Pimcore Commercial License
- Existence of all rights for licensing software to third parties
- No infringement of rights of third parties
- Use of Pimcore Enterprise Subscription Tool to validate subscription status
- Optional use of Pimcore Private Package Distribution Management
- Continuous adjustments to technical innovations and new versions of the Pimcore platform as well as timely corrective action
- Support of at least the previous three current minor versions of Pimcore



The PEM Partner has no legal right to the listing or continued listing of a certain software as Pimcore Enterprise Extension. Pimcore recommends contacting it well in advance to clarify which software can be listed as Pimcore Enterprise Extensions in PEM.

5. PIMCORE ACADEMY

Pimcore Enterprise Extensions training courses of the PEM Partner can be included in the Pimcore Academy program. The PEM Partner has not legal right to listing or continued listing of a certain course in the Pimcore Academy program. Pimcore recommends contacting it well in advance to clarify which courses and content can be included in the Pimcore Academy program.

6. PARTNER'S OBLIGATIONS

The PEM Partner shall:

- keep data on the Pimcore Enterprise Extensions and his business up to date on the Pimcore Enterprise
 Marketplace
- keep his training courses at the Pimcore Academy up to date
- pay a basic fee of EUR 199.00 plus 20% VAT per month for the development version of the Enterprise Subscription,
- pay a marketplace commission of 20% of the sales prices of that software license for each license of a Pimcore Enterprise Extensions activated in the Pimcore Enterprise Subscription Tool.

7. LIABILITY

Pimcore will give the PEM Partner only one opportunity to present the Pimcore Enterprise Extensions. The PEM Partner is therefore exclusively the end customers' contracting party. The PEM Partner is obliged to hold harmless and indemnify Pimcore for and against any claims of third parties due to the PEM Partner's Pimcore Enterprise Extensions.

8. TERM, TERMINATION

This Agreement is made for an indefinite period and is concluded for a minimum term of one year. This Agreement may be terminated with three months' notice at the end of the contract year.

9. FINAL PROVISIONS

The Pimcore Terms of Services (PTOS) are applicable.